

**Regional One Health
Foundation**
877 Jefferson Avenue
Memphis, TN 38103



onePULSE

ADVANCING HEALTH CARE EXCELLENCE *through* PHILANTHROPY

VOLUME 9 | SUMMER 2018



WHEN THE FRIDAY NIGHT LIGHTS WENT OUT

MAX COURTNEY'S STORY OF FLATLINING
& FINDING HIS WAY BACK ON THE FIELD

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Giving, Incalculable Outcomes
Alison and Jim Barton Donor Story

ONE Night Recap
ONE Night Is Still the Place to Be

**Regional One Health
Foundation**



NEW COURSE, SAME MISSION. ONE ROUND RETURNS ON OCTOBER 15, 2018!

The third annual Orion ONE Round is moving to a new home in 2018 – TPC Southwind, future home of the World Golf Championships-FedEx St. Jude Invitational.

You won't want to miss ONE Round. Your participation will help save the lives of your family, friends and neighbors who find themselves in need of our services.

You can show your support by signing up as a team member, becoming a sponsor or making a donation. All donations are tax deductible and go directly to support the life-saving work that takes place every day at Regional One Health.



FOR SPONSORSHIP OPPORTUNITIES, CALL 901.545.6006

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ONE NIGHT RECAP
ONE Night Is Still the Place to Be

On the cover: Dr. Louis Magnotti, Max Courtney, and Dr. Jerry Jones at Regional One Health.

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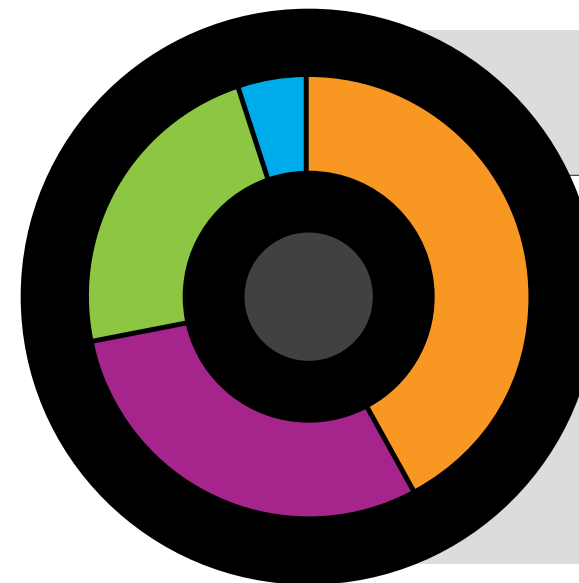
GIVE

901.545.6006
donate.regionalonehealthfoundation.org

IMPACT REPORT

FISCAL YEAR 2017—2018 (AS OF 5/1/2018)

TOTAL CONTRIBUTIONS
\$2,289,072

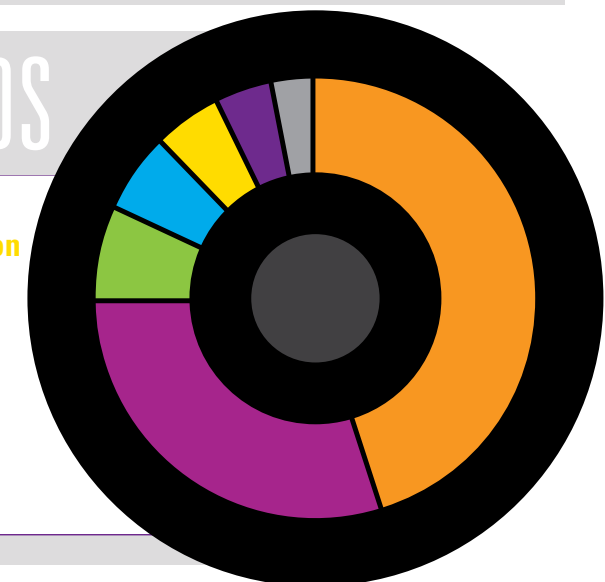


FUNDING BY SOURCE

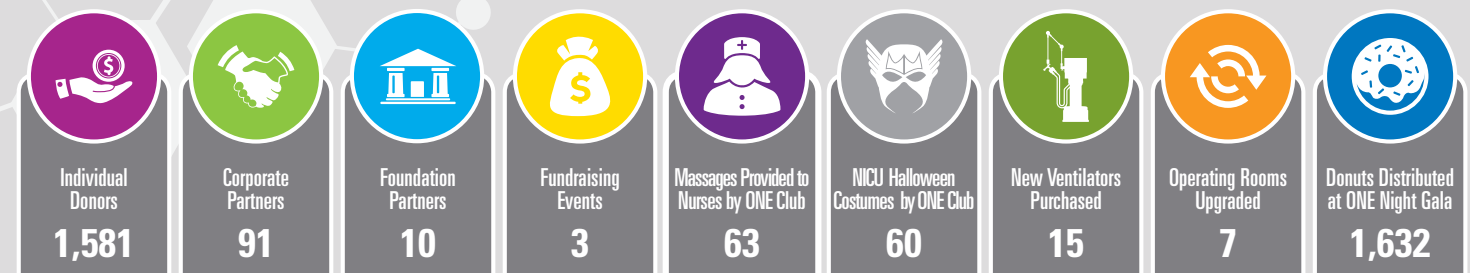
42% Foundations
23% Corporations
30% Individuals
5% ROH Employees

ALLOCATION OF DONOR FUNDS

45% Area of Greatest Need
30% ONE Health
7% Burn Center
6% Trauma Center
5% Center For Innovation
4% Women & Infants
3% Other



REGIONAL ONE HEALTH FOUNDATION BY THE NUMBERS



WHEN THE FRIDAY NIGHT LIGHTS WENT OUT

MAX COURTNEY'S STORY OF FLATLINING
& FINDING HIS WAY BACK ON THE FIELD



Max Courtney and the Courtney family.

August 19, 2016, started out like any other Friday, when Evangelical Christian School squared off against Briarcrest Christian School to open the high school football season.

Before the first quarter of the game had even closed, ECS junior football player, Max Courtney, collided with a Briarcrest player. It was immediately obvious he was in pain. "I could tell he was hurt and I was a little concerned," said Max's mother, Lisa Courtney.

As team doctors helped Max off the field, Max's brother Will began to suspect the injury was serious. "He took two false steps and then fell into a bunch of chairs.

The team doctors told us to take him to the hospital and get him checked out."

What was originally thought to be a bruised rib turned out to be much more. After flatlining and losing consciousness at a nearby hospital, doctors realized the extent of Max's injuries.

"The nurse sat me down and told me they couldn't take care of him and we're going to have to fly him out," said Lisa.

Max was immediately airlifted via Hospital Wing to the Regional One Health Elvis Presley Trauma Center. When his family arrived, they didn't know if he would survive.

"It's a feeling you can't really explain when you're about to lose your son," said Lisa Courtney.

"Our mercy was with the team at Regional One Health. I looked at Dr. Magnotti and said, 'Please, please treat him as if he's your own son.' And he said, 'I promise I will.'"

Dr. Louis Magnotti performed a life-saving surgery to stop Max's internal bleeding. Max was then moved to the intensive care unit to recover from his surgery in addition to a collapsed lung, multiple liters of blood loss, and four broken ribs.

As the week progressed, Max was able to begin healing, but he was still experiencing great pain, which could have hindered his progress. Max's father, Bill Courtney, recalled Dr. Jerry Jones explaining pain therapy could be used to help Max. "Nothing about pain is therapeutic," he explained, "but the sooner your body wakes up and we can get you off the narcotics, the sooner you can go home." Dr. Jones was able to perform a pain procedure that relieved pain and helped Max on the road to recovery.

The next Friday, one week after Max's life-threatening injury, ECS played a game against East High School. To his teammates' surprise, Max was there on the sidelines. Max was able to walk out of the hospital seven days after his nearly life-ending injury thanks to Regional One Health's Trauma Team of nurses, doctors, and staff.

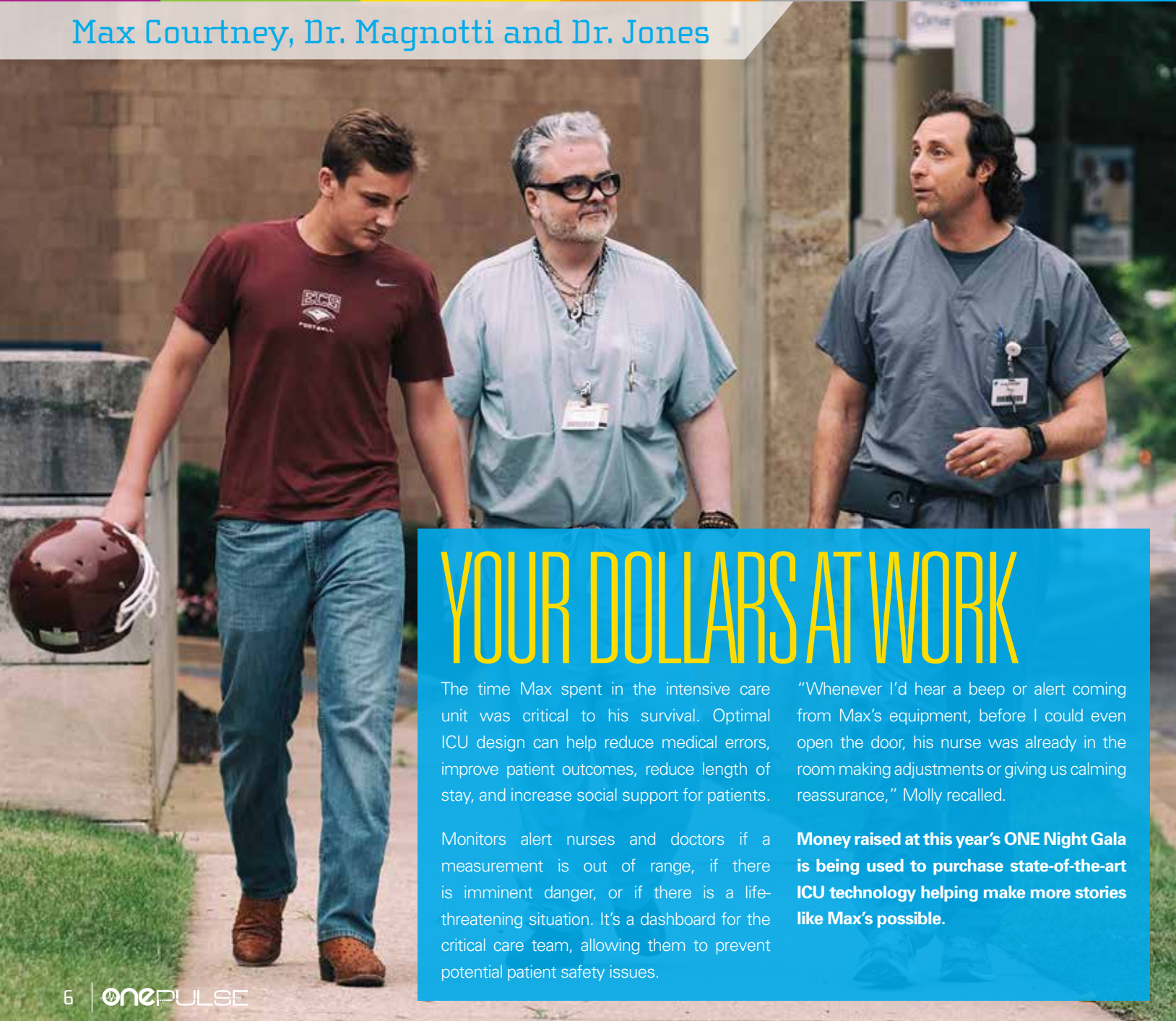
Incredibly, Max was cleared to play football again and suited up for his senior season at ECS this past fall. After graduation, he plans to attend Christian Brothers University and play baseball for the Bucs.

The bond between the Courtney family and the care team at Regional One Health remains strong to this day. When Max's sister Molly shared Max's story during the 2018 ONE Night Gala, she made it a point to recognize and thank those who saved her brother's life.

"I could be here telling a very different story if it weren't for the compassionate care you gave Max and my family. You are our heroes."

"Your hospital is a blessing to our community, our family, and our son," said Bill. "We simply can't thank you enough for the job you have done for our community and I assure you, this perception will be long-lasting. Regional One Health is a fabulous hospital with caring nurses, doctors, administrators and staff. There is a culture of compassion, care, and concern that's unmatched."

Max Courtney, Dr. Magnotti and Dr. Jones



YOUR DOLLARS AT WORK

The time Max spent in the intensive care unit was critical to his survival. Optimal ICU design can help reduce medical errors, improve patient outcomes, reduce length of stay, and increase social support for patients.

Monitors alert nurses and doctors if a measurement is out of range, if there is imminent danger, or if there is a life-threatening situation. It's a dashboard for the critical care team, allowing them to prevent potential patient safety issues.

"Whenever I'd hear a beep or alert coming from Max's equipment, before I could even open the door, his nurse was already in the room making adjustments or giving us calming reassurance," Molly recalled.

Money raised at this year's ONE Night Gala is being used to purchase state-of-the-art ICU technology helping make more stories like Max's possible.

BOARD MEMBER SPOTLIGHT

Two new members have joined Regional One Health Foundation's Board of Directors. Board members give generously of their time, talents, and finances to improve the health and well-being of our community.

"I am pleased to welcome these new members to the board," said Tammie Ritchey, Regional One Health Foundation Chief Development Officer. "Their experience and dedication to this community will make them an integral part of the Foundation's success for years to come."

To see a full list of our 2018 Board of Directors or learn how you can become involved with the Foundation, visit us online at regionalonehealthfoundation.org.

MEET OUR NEW BOARD MEMBERS:



STEVE GUINN, Vice President, Highwoods Properties

"I wanted to be involved because I know how important Regional One Health is to Memphis, Shelby County, and the surrounding areas."



HELEN GRONAUER, Former Senior Vice President, Independent Bank and Community Volunteer

"Regional One Health is just a jewel in this city and everyone needs to know about it. I want to help raise funds and volunteer at the hospital."

DONATION MATCHING

ADD EVEN MORE VALUE TO YOUR GIFT

Did you know many employers match the charitable donations of their employees?

Matching gifts provide an easy way to potentially double, if not triple, your original donation! Many organizations supplement their employees' contributions to non-profits. In fact, your company, a spouse's company, the company whose board you serve on or even a company you retired from may match your gift.

If you are not sure if your organization has a matching gift program, visit our website at www.regionalonehealthfoundation.org/giving to search for your employer. This tool provides you a quick and easy way to access requirements, forms and step-by-step instructions for getting your gift matched.

Your gift could have twice, or even three times, the impact for patients who are depending on our life-saving services.



Alison & Jim Barton

ONE COUPLE, MANY WAYS OF GIVING, INCALCULABLE OUTCOMES

After years of organizing volunteers and supporting various projects at Regional One Health, Alison Barton didn't just see an opportunity to engage more people with the hospital through volunteerism, she took it upon herself to do something about it.

She started by discussing this need with a small number of women volunteers who were already involved with Regional One Health. The result of those conversations was ONE Club—a women's auxiliary group whose members serve as role models of servant leadership and act as advocates for the hospital in their respective circles.

"The hospital is dealing with big issues. We didn't want to create more work for the hospital — we wanted to support the hospital," said Alison. "Whether it be creating capacity for NICU nurses through rocking babies, celebrating employees such as support staff who are often overlooked, or contributing to the hospital culture of giving."

"ONE Club exists to connect those who want to plug in at Regional One Health with opportunities to do so in an impactful way."

Today, ONE Club is comprised of 100 women who dedicate their time, energy, and financial support to the hospital. "The success of ONE Club is directly attributable to Alison's understanding of our vision coupled with her skills and resources. Alison and Jim are always thinking strategically about how they can plug in and make a difference. Their legacy will be much greater because of the people they have brought to our table," said Tammie Ritchey.

The Barton's involvement with Regional One Health started 10 years ago, when Alison's father experienced a near fatal car crash hours away from Memphis. She and her husband, Jim, a lifelong Memphian, had heard of Regional One Health's Level 1 Trauma Center and its reputation for saving lives. In the aftermath of the accident, they immediately requested Alison's father

be air lifted to the Elvis Presley Memorial Trauma Center at Regional One Health.

Though they were familiar with the hospital, they had never experienced the world-class service of Regional One Health firsthand until it saved Alison's father's life.

After spending time in the hospital, Alison and Jim built individual relationships with the doctors and nursing staff, all while witnessing the impact Regional One Health was having on other patients and families. It didn't take long for the Bartons to recognize Regional One Health is an anchor in the Memphis community and throughout the entire Mid-South.

As Alison's father healed and his time with the doctors and nurses at Regional One came to an end, Alison and Jim's partnership with the hospital was just beginning.

"We know Regional One Health is an anchor in this community. It needs to thrive and be supported, whether that be through finances, volunteer time, or spreading the word. It wasn't an option for us; we knew we had to invest in the hospital."

For Alison and Jim, that experience gave them a unique perspective and led them to organize volunteer efforts, host dinners, and arrange tours with friends to highlight reasons and ways to give to the hospital.

In 2014, Alison began serving on the Regional One Health Foundation board of directors. And before she knew it, she was

tabbed as a chair of Regional One Health Foundation's largest fundraiser of the year, ONE Night Gala.

When they aren't giving back to the community and the hospital, Alison and Jim Barton are living their lives to the fullest and raising their three children in Memphis. The Barton family has used Regional One Health's various service lines and have benefitted from the innovative medical solutions provided. In fact, Jim recently suffered an injury and needed an MRI, so he visited the East Campus of Regional One Health conveniently located near his office. Even with his familiarity of the hospital, he came away impressed by the care and hospitality he received as a patient.

"At Regional One Health, they were eager to help and wanted to create as much ease for me as possible," said Jim Barton.

Alison and Jim Barton want to encourage anyone and everyone to invest in Regional One Health, whether that investment is finances, time, or spreading the word.

"You will never know how far your impact will go. The impact will go beyond you, your neighbor, or even your immediate community. The ripple effect of your donation will work to save lives in the tri-state area," said Alison and Jim Barton

Alison and Jim never could have imagined Regional One Health being the place where Alison's father would need life-saving care 10 years ago, or where Jim would need an MRI just this year. While they can't predict how their lives will demand care from the hospital in the future, they have been proactive in planning their support, advocacy, and investment to the hospital. They are encouraged by Regional One Health's recent growth and excited about the future, and hope you are, too.



ONE NIGHT TO REMEMBER

Nearly 900 community members convened in support of Regional One Health for the 8th Annual ONE Night Gala on Saturday, April 14. Guests were treated to an unforgettable night of great food, amazing drinks, dancing and entertainment.

The high point of the evening occurred as Molly Courtney shared the powerful and moving story of the Regional One Health

doctors and nurses who saved the life of her brother, Max. The response to Max's story was unexpected and overwhelming. On the spot, ONE Night attendees made additional donations to enhance technology in our life saving intensive care units. These contributions help make more stories like Max's a reality.

The evening culminated with guests packing the dance floor to enjoy

phenomenal musical performances from Kenny Loggins and Memphis' very own, The Bar-Kays.

To the co-chairs, sponsors, donors, volunteers and media who made ONE Night 2018 possible: we can't thank you enough for your generosity and support!



Will Courtney, Molly Courtney, Max Courtney

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